

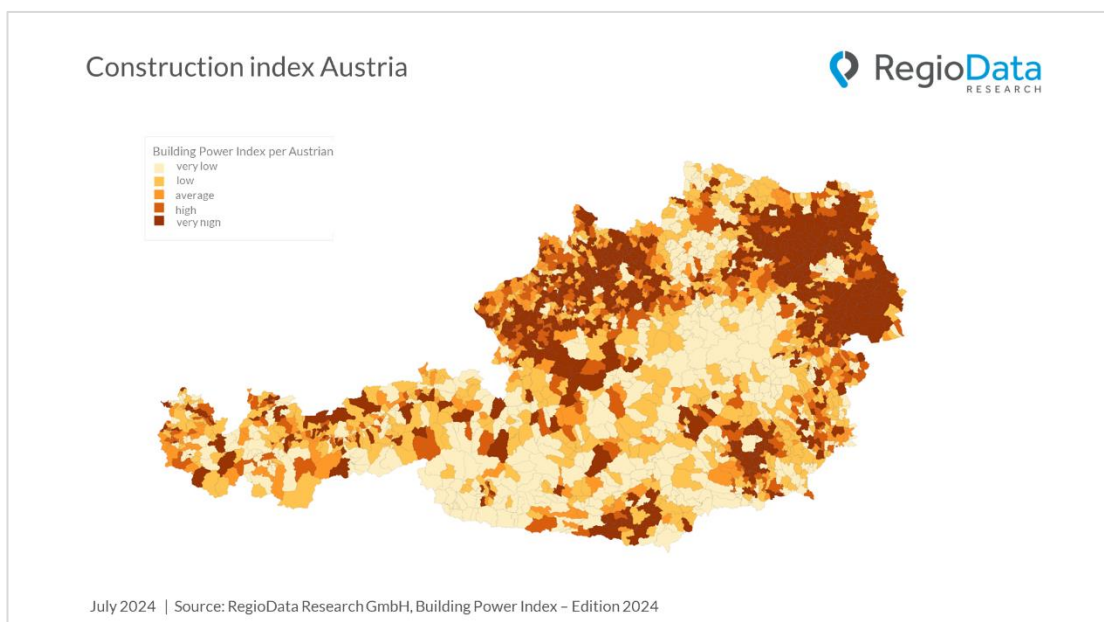
News

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REGIODATA–ANALYSIS: Construction Boom vs. Downturn: RegioData Building Power Index Reveals Drastic Regional Differences



The RegioData Building Power Index shows the expenditures of private households for new construction, renovation, and remodeling of residential buildings, as well as for gardens and other outdoor facilities. The recalculation for 2024 reveals significant regional differences. While some regions are even increasing their investments despite the challenges of inflation and high construction costs, other regions are experiencing a complete "construction slump."

Construction and investment are particularly strong in parts of Lower and Upper Austria, as well as in large areas of Burgenland. Lower Austria is home to the five municipalities with the highest construction index, led by Bisamberg with a peak value of 175.1, closely followed by Klosterneuburg with 172.6.

The rich surrounding area attracts and benefits from a particularly high quality of life, small and well-kept villages, proximity to the capital and a high proportion of gardens, especially as the absolute purchasing power per inhabitant is also highest here. Other top performers are Gablitz (167.0), Perchtoldsdorf (163.2) and Gießhübl (159.0).

At the other end of the spectrum are small municipalities with fewer than 1,000 inhabitants, such as Straning-Grafenberg in Lower Austria with a Building Power Index of only 60.6, and Innervillgraten in East Tyrol with 60.1. Vienna also performs poorly: the districts of Margareten, Brigittenau, and Rudolfsheim-Fünfhaus occupy the last places with indices between 53.4 and 49.5. Construction activity is particularly quiet in Styria as well as in the southern parts of Lower Austria.

In summary, private household spending on construction, renovation and gardening has shifted significantly in recent years: Less new private construction and more renovations and improvements to the existing building fabric. In addition, investment in open spaces such as gardens and terraces has increased massively in recent years. As a result, the building power index has shifted primarily to the “rich” suburbs around the larger cities, away from the classic “house building areas”.

About the study

The **RegioData Building Power** data illustrate the regional differences in private individuals' (consumers') expenditures for construction, renovation, and gardening. The study "**Building Power Index Austria – 2024 Edition**" is available from RegioData for €800 (plus 20% VAT). For more information, visit www.regiodata.eu

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RegioData Research GmbH

RegioData Research GmbH, headquartered in Vienna and Munich, specializes in regional economic data in Europe. For over 20 years, we have been dedicated to researching, calculating, and analyzing data and structures in European consumer and real estate markets. We provide well-founded decision-making foundations for companies in the retail, real estate, and financial sectors. Up-to-date, clear, and reliable.